

# Leadership Communication & Empowerment

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## Course Description:

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Effective communication skills are essential for career success and personal achievement. These skills can lead to promotions, better working relationships with peers, management, and customers. If you are a leader, effective communication is critical to master. As a leader, you can't just empower others by stating, "I hereby empower you." Leaders empower others by how they behave. They demonstrate belief in and trust their people. Leaders connect their people to a compelling vision and help them set their compass. They guide them and keep them focused in that direction not by directing them but by inspiring them.

## Course Objectives:

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Leaders in today's environment must understand the anchors that create engagement at work. Each member of a team may have different drivers for performance and engagement, and without knowing these anchors, leaders may inadvertently create a lack of empowerment. This course will help participants understand the various anchors, motivations, and communication styles necessary to create empowerment and be an effective leader.

In this course, participants will:

- Develop your team's highest potential.
- Achieve clarity, focus, alignment, and purpose.
- Learn how to build rapport, trust, and credibility.
- Understand various communication styles and how to adapt to them.
- Learn how to positively influence people to take ownership of their role.
- Build trust and accountability.
- Learn how to communicate with each generation.
- Understand the various motivators for each generation.

