

Strategic Planning for Leaders

Course Description:

This course is designed for participants who want to understand how to develop a Strategic Plan and empower their teams to execute it effectively. This course dives into the nuances of strategic thinking, offering tools and methodologies for crafting actionable plans that align with organizational goals. Participants will learn not only how to create a vision and set achievable objectives but also how to inspire their teams to embrace these goals with enthusiasm and commitment.

Course Objectives:

After completing this course, participants will have the tools and deep understanding of how to complete, implement, and execute their Strategic Plan.

In this course, participants will:

- Assess your current state.
- Identify opportunities and threats.
- Determine strengths and weaknesses.
- Create a SWOT Analysis.
- Clarify your 'Mission.'
- Identify your core beliefs 'Values.'
- Determine your unique position 'Competitive Advantage.'
- Establish your approach to success 'Strategy.'
- Set short to mid-term Organizational Goals.
- Understand how to set Departmental and Individual Goals.
- Develop Lead Measures versus Lag Measures.

